

A Tribute to Moms...

Term with Living Benefits Appeals to this Critical Market



They play a huge part in crafting the future by ensuring their children are cared for...

Did you know?

61% of our nations mothers **WORK** and have children 6 years old or younger.*

67.6% of these **mothers work 40+ hours per week!***

Since 2001, short term breast cancer patients returning to the workforce increased by 96% while long-term claimants rose by 14%.**

Offer her the **New Term Life Insurance** policy she can use while she is still alive and insure she and her children are always cared for. What's the value of living benefits? Imagine that she is diagnosed with either a critical illness, chronic illness, or involved in an accident, **SURVIVES** and can access **CASH** needed for treatment and recovery!

*Source: NationMaster.com & OECD. **Source: The Social Security and Disability Resource Center

Access a real life “*Mother’s Testimonial*” by going to www.BrokersAlliance.com/NewTerm or Call Us Today 1-800-290-7226 ext 147

